



Graphic Designer | Content Creator

Job Description:

Reed & Associates Marketing, Inc. (R&A) is growing, and we are looking for a talented marketing professional to support both the graphic design and communications departments. The *Graphic Designer | Content Creator* will be responsible for developing client creative assets across all mediums as well as social media copy and ads. We are looking for someone with a minimum of two years' experience in graphic design with strong copywriting, branding and social media acumen.

Key Responsibilities:

- Graphic production: design layouts, ad revisions and re-sizes across all mediums
- Pre-press production and packaging files for insertion
- Write clear, concise and grammatically correct copy for social media
- Manage monthly client social media billing process
- Create and analyze marketing reports to monitor client objectives
- Collaborate with departmental colleagues to ensure deadlines are met
- Conception of new projects and fresh creative and content ideas for clients and the agency

Desired Skills and Experience:

- Minimum of 3 years of related experience
- Proficient in Adobe
- Digital and animation design skill preferred
- Familiarity with Facebook Ad Manager and social media scheduling tools
- AP Style copywriting knowledge
- Organized and detail oriented
- Self-motivated team player
- Comfortable with a fast-paced, deadline driven agency culture
- Additional skills such as photography, video, illustration a plus

About Reed & Associates Marketing:

Started in 2008, Reed & Associates Marketing (R&A), headquartered in Norfolk, Va., is a national marketing agency that specializing in advertising, media buying, public relations, social media and more. R&A a client-centric group of marketing professionals focused on strategic performance-based analysis. With a healthy mix of seasoned advertising professionals coupled with young and emerging talent, the office environment lends itself to being one of openness, camaraderie and collaboration. The carefully-cultivated R&A team has completed work locally, regionally and nationally for more than 30 clients around the country. The company supports corporate social responsibility by fundraising, volunteering and partnering with various local and national non-profits. As a result of our commitment to philanthropy, R&A was named a recipient of a 2014 Corporate VOLUNTEER Excellence Award.

For more information, please visit ReedandAssociatesMarketing.com

Qualified candidates please apply to Jobs@ReedandAssociatesMarketing.com